

Project	Innovation	Scope & Influence	Leadership	Direction	Judgement
Secret World of Government Debt Collection	Well thought out new approach building on ideas from unique story telling angles. First of its kind for CNNMoney.	Worked independently on 5 story package, interactives, video & mobile opt. Did production & original art.	Yes. Frequently sought the mentor of Creative Director	Yes. Navigated completion of tasks and sought more when tasks were finished.	Relied on manger when judgement called for it.
Pet Fines	Presented new take on custom page build that supports large images, yet takes reader immediately into story.	Three week project with follow up and side bar written pieces. Responsible for all components.	Yes. Frequently sought the mentor of Creative Director for layout and artwork suggestions	Presented with images and premise. Created visual way to communicate story.	Sought instruction from manger
Better Business Bureau	Implemented cross functional ideas from all sides including contract interactive developer. collaborated on design.	Headed up design effort, original art. Collaborated with designers, outside contractor & in house development.	Sought mentor of CD, in house interactive designer, and photographer for arranging shoots.	Building on SWoGDC, this follows similar interactive storytelling. Created landing page.	sought instruction from manger
Ferguson: One year later	CNNMoney's first ever follow up piece discussing moral of city impacted by police brutality.	Point designer for desktop and mobile. Created original art aimed at creating social dialogue about Ferguson.	Relied on experience gained from previous projects and advice from CD.	Planned with edit to create the flow and select compelling photos.	sought instruction from edit and manager
Baby Boom	Using direction from the CNN.com story on GM, we created visual format still in use today.	Point designer for content, flow, wireframes, mobile and social support.	I relied heavily on expertise of Creative Director. First published interactive story on CNNMoney.com	Work flow was learning experience. Quickly saw if a work style didnt function well.	Actively sought mentor from Art Director, CD, Editor and Executive editor.
The Business of Guns	Enhanced previously created story-telling format. (Baby Boom, Pet fines) Optimized look and feel.	Collaborated with designer Megan Pendergrass to complete project scope.	Relied on personal experience, other artist input and CD.	Quickly altered approach when direction was changed from edit side.	Researched all components for reach of project.
The Asian disadvantage	Info-article showing researched, uncommon angle of the Asian divide in the United	Deciphered census data with journalist to present compelling visual infographics for the story.		Established own guidance about how to complete task.	
Race and Reality in America	Never before done, cross-platform piece about the current state of race in the United States.	From start to finish, made wireframes, provided content, infographics, social and original art.	I was design lead; relied on previous experience input from CD and tech.	Sought direction from parties in different areas of CNN digital in ATL to the TV side.	Conducted research for Apple live photo feature. first article of it's kind to use new technology.